

Webinars Overview



Educate Prospects With Your Expertise

The Food Safety Summit happens once a year. However, you can interact with food safety decision makers the rest of the year with Food Safety Summit Webinars. You can build awareness, become an educational leader, and generate leads—just ask the experts at the Food Safety Summit to help you!

Webinar Sponsorship Package

Your company name and logo will appear on all attendee promotions

PACKAGE INCLUDES:

- Customized registration page including 3 pre-qualifying questions
- 1 tile ad on Food Safety Summit's Weekly Wrap-Up newsletter promoting your Webinar for 2 months
- 2 email blasts to the Food Safety Summit's subscriber lists promoting your Webinar
- Execution of up to 3 customized polling questions during the live event
- 1 tile ad on www.FoodSafetySummit.com
- Complete database of Webinar registrants—including emails
- 2 branded event email reminders
- Final program will be posted on www.FoodSafetySummit.com for one year

ASK US HOW YOU CAN ADD BNP MEDIA FOOD INDUSTRY PUBLICATIONS
IN YOUR PROMOTIONAL PACKAGE

Webinar Sponsorship Benefits

Quality Leads

Build a high-quality sales lead database from captured attendee demographics.

Credibility

Your association with the Food Safety Summit lends credibility to your brand and positions you as an industry leader.

Archives Extend Marketing Dollars

Webinars are archived online for one year providing you with brand-building exposure and the opportunity to receive leads for a full year—all for one purchase.

Food Safety Summit Does All the Work—You Provide the Content

Food Safety Summit provides a full-service webinar solution with production, platform, promotion, hosting and audience development services.

Educate Your Customers

Providing industry professionals with relevant, timely education positions your company as an industry leader. Delivering this education through a Webinar enables your organization to reach a broad audience in a cost effective manner.

Webinar Sales & Marketing:	Technical Questions:
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