



Complement Your Trade Show Participation at the 2010 Food Safety Summit

LOW-COST INTEGRATED VIDEO ADVERTISING AT THE FOOD SAFETY SUMMIT

An extremely cost-effective, high-tech means of promoting your products and expanding your marketing reach to your customers & prospects after the show.

- Combine your online, and tradeshow marketing in one low-cost, turnkey package. All you need is an expert on-hand to demo or describe your product at the Show.
- BNP Media provides you with a professionally produced custom 2-3 minute video advertisement shot from your booth in Washington DC.
- Scheduled appointments eliminate distracting crowd noise and movement of people walking in and out of your commercial.
- Your video commercial will post online in the Food Safety Summit's Media Room on www.foodsafetysummit.com for a minimum of six months and includes a link from our site to yours.
- Your commercial will also appear in the "Product Spotlight" post-Summit show update newsletter that will be sent after this year's conference and exposition.
- You receive a copy of your commercial for your own marketing.
- Your commercial will be promoted in the Food Safety Summit Weekly Wrap-Up.
- Your Buyers' Guide listing will be enhanced to include your video at no extra charge for six months.



TOTAL VIDEO COST \$3,500

ACT NOW! – Commercial spots are limited due to production time.

Contact Emily Patten to learn more about this new opportunity and to view samples of this new technology

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