

# Tote Bag Insert Overview



Put your brand in the hands of over 1,000 Food Safety Summit attendees. Place your ad, promotional item or message in the official conference Tote bag. Tote Bags are handed out to all attendees at registration.

## Tote Insert Specifications

### One insert—up to 8-1/2" x 11" in size

- Or other pre-approved item

### Creativity Encouraged

- Insert can be an item (pens, candy, stress ball, memory stick, bottled water, etc.)

### Ship 2,000 copies of inserts to Rehabilitation Opportunities no later than April, 1, 2010

- Mailing address provided after insert is approved and full payment has been received.

Food Safety Summit will coordinate, pay for and manage the insertion of your promotional item into the Tote Bags as well as the onsite distribution in Washington DC.

Limited number of tote inserts allowed. Secure this opportunity today!

**Cost** \$950

Credit Card Information	
<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD
<input type="checkbox"/> AMERICAN EXPRESS	
CARD NUMBER _____	
EXPIRATION DATE _____	VERIFICATION CODE _____
BILLING ADDRESS _____	
CARDHOLDER'S NAME _____	
CARDHOLDER'S SIGNATURE _____	

I have read and understand the guidelines governing the Tote Bag insert program and I agree to pay the above stated fee for my participation.

APPLICANT NAME	APPLICANT SIGNATURE
APPLICANT EMAIL	

**Please fax form back to Emily Patten at 248-502-9074**